



# THE MENTAL HEALTH SERVICES CONFERENCE

Oct. 12-14, 2023 • Washington D.C.

The American Psychiatric Association (APA) invites you to participate in the newly launched exhibits program at this year's Mental Health Services Conference.

## Who Attends?

The Mental Health Services Conference (MHSC) brings together the whole team caring for those with mental illness, including psychiatrists, nurse practitioners, primary care physicians, social workers, and more, to collaborate on practical advice to influence systems-level change for their patients. To learn more about the conference, education sessions and speakers, please visit the [MHSC website](#).

**Estimated attendance: 600 – 800 professional attendees**

## Location

Capital Hilton  
1001 16<sup>th</sup> Street, NW  
Washington, DC 20036

## Meeting Dates

October 12 – 14, 2023

## Hotel Reservations

Exhibitors are encouraged to book a hotel room within the APA group block at the Capital Hilton. You may reserve your room online or by calling 800-405-0064, referencing the code **APA**.

[Reserve Online](#)

## APA Marketplace

Exhibitors will have the opportunity to participate in the inaugural APA Marketplace. The Marketplace will be available for attendees to visit exhibitors while grabbing a cup of coffee or snack during one of the meeting breaks and daily networking hour.

Unlike the Annual Meeting, exhibitors are encouraged to participate in the education and plenary sessions in addition to networking with attendees during the daily breaks. Due to limited space this year, we can only accept 15 reservations – which allows for an exclusive audience of over 600 attendees!



Oct. 12-14, 2023 • Washington D.C.

## Exhibit Information

**Inaugural Rate: \$2,500**

### What's included in my reservation?

- 6ft. skirted table and two chairs
- Basic Wi-Fi within the Marketplace and Conference area
- Recognition on the APA MHSC website
- Recognition on the MHSC mobile app
- Pre and Post Meeting Attendee Lists (no emails)
- Up to two registrations for exhibiting staff
- Unopposed meeting breaks and daily networking hour
- Priority exhibit placement at future Mental Health Services Conferences

### Set-Up Days/Times

Wednesday, October 11 5:00 p.m. – 9:00 p.m.

Thursday, October 12 7:00 a.m. – 8:30 a.m.

*\*must be set up no later than 8:30 a.m.\**

### Exhibit Dates

October 12 -13 9:00 a.m. – 4:30 p.m.

### Tear-Down Days/Times

Friday, October 13 4:30 p.m.

Saturday, October 14 8:00 a.m. – 12:00 p.m.

## 2022 Attendee Demographics

Disciplines	
Psychiatrists	58%
Resident Fellows	7%
Medical Students	5%
Mental Health Professionals (nurses, chaplains, psychologists, physician assistants, nonmedical students.)	16%
Other	12%

Work Place Settings	
University	26%
Community Mental Health Center	22%
Hospital	19%
Other (VA/Federal/military, group and solo private practice, state mental health)	33%



Oct. 12-14, 2023 • Washington D.C.

## Conference Schedule

(as of 8/11/23)

<b>Day 1</b>	<b>Thursday, October 12, 2023</b>
8:00 a.m. - 9:00 a.m.	Opening Plenary Session
9:00 a.m. - 9:15 a.m.	Break
9:15 a.m. - 10:15 a.m.	CEO Plenary Session
10:15 a.m. - 10:30 a.m.	Break
10:30 a.m. - 11:30 a.m.	Sessions
11:30 a.m. - 12:00 p.m.	Break
12:00 p.m. - 1:00 p.m.	Plenary Session and Luncheon
1:00 p.m. - 2:00 p.m.	<b>Marketplace Networking Hour</b>
2:00 p.m. - 3:00 p.m.	Plenary Session
3:00 p.m. - 3:15 p.m.	Break
3:15 p.m. - 4:00 p.m.	Workshops
4:00 p.m. - 4:30 p.m.	Break
	<b>Marketplace Closes for the Day</b>
<b>Day 2</b>	<b>Friday, October 13, 2023</b>
8:00 a.m. - 9:30 a.m.	Sessions
9:30 a.m. - 10:00 a.m.	Break
10:00 a.m. - 11:00 a.m.	Plenary Session
11:00 a.m. - 11:15 a.m.	Break
11:15 a.m. - 12:00 p.m.	Challenging Case Discussions
12:00 p.m. - 12:30 p.m.	Break
12:30 p.m. - 1:30 p.m.	Plenary Session and Luncheon
1:30 p.m. - 2:30 p.m.	<b>Marketplace Networking Hour</b>
2:30 p.m. - 4:00 p.m.	Sessions
4:00 p.m. - 4:30 p.m.	Break
4:30 p.m.	<b>Marketplace Closed/Exhibit Teardown</b>
4:30 p.m. - 6:00 p.m.	Sessions
<b>Day 3</b>	<b>Saturday, October 14, 2023</b>
	<b>Half Day Program</b>
8:00 a.m. - Noon	Sessions
	Conference Ends



Oct. 12-14, 2023 • Washington D.C.

## Exhibitor Breakdown

Below is a representation of the types of companies who participated in the 2018 IPS Conference, the last year with an exhibitor presence.

2018 IPS Conference Exhibitor Breakdown	
Mental Health Treatment	35%
Behavioral Healthcare	27%
Education	13%
Not For Profit	10%
Recruitment	10%
Pharmaceutical	4%
Insurance	1%

## Reservation Information

Rate: \$2,500

Full payment is required upon reservation. Cancellation with refund, minus a 10% processing fee deadline is September 12, 2023. No refunds will be given after September 12.

Payment options accepted are credit card (VISA, MasterCard, AMEX), check and wire transfer.

Checks must be received by APA no later than September 27, 2023. Reservations made after this date must be paid with a credit card or wire transfer.

Table placement is on a first come, first serve basis. A room layout is included in the application packet where you will be able to choose your table location.

To request an application packet, please contact [APAExhibits@psych.org](mailto:APAExhibits@psych.org).