Starting Your Psychiatric Private Practice

AN E-BOOK FOR CLINICIANS



by Anna Glezer, MD Founder, Women's Wellness Psychiatry

Do you wish for more autonomy in your clinical career? Considering private practice but intimidated by the business aspects?

After several years as an employed psychiatrist at UCSF, I decided to take the leap into private practice and it has been the best career decision I have ever made. My clinic, Women's Wellness Psychiatry, now employs 10 clinicians and we have hundreds of patients across California, my home state.

My goal with this e-book is to help you avoid burn-out by launching a private practice as well. I've helped many graduating residents and employed psychiatrists make that transition successfully and this downloadable guide reflects everything I have learned and everything I wish I had known when I started.

- Anna Glezer, MD

What's Inside

PDF e-book with 10 chapters + templates

I begin by guiding you through the initial questions of whether to start a practice, how to find your niche and launch, to the details of marketing your practice, incorporating your business, and all the way to expansion. We will review obstacles and how to avoid them, such as the psychological pitfalls of scarcity and loneliness and burn-out.

Specifics, like:

- Questions to guide you in the decision to go into private practice
 - Advice on how to find and market your specific niche
- Detailed explanations on how to start, from website design to logo creation to finding malpractice insurance
 - Education on how to set and increase rates across your services
 - Sourcing experts when you need them
 - Review of all aspects of intake documentation
 - \star Discussion of potential pitfalls and how to avoid them \star

 Comprehensive templates for important documents like telehealth consent, release of information forms, pricing increases, and the good faith estimate

Benefits

 $\checkmark\,$ Save dozens of hours by following the guidelines outlined in this book

✓ Avoid mistakes and learn what you may have missed

 Transform what is often an arduous and scattered experience into one that is streamlined and feels do-able

✓ In-depth templates to give you a strong jumping off point for key practice documents



"I really enjoyed reading about your path to private practice and the book is super helpful. It was a calming read for me -- I can do this :)" -J.C.

"It's really nice to have all the helpful information in one place. I feel like this e-book would have saved me a lot of time when researching how to set up my practice last year" - P.K.

> "This is so great -- What a wonderful resource!" -S.L.

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(or visit http://StartAPsychPractice.com at any time)

About Dr. Glezer

Dr. Glezer began her training at Harvard and then transitioned to the University of California, San Francisco, where she has been a practicing physician, teacher, mentor, and is a volunteer associate professor. She is board certified in adult and forensic psychiatry, a distinguished member of the American Psychiatric Association, and the immediate past President of the Northern California Psychiatric Society.

She has worked with hundreds of women going through the emotional challenges of conception, pregnancy, loss, and postpartum. She has been interviewed for, and her written work has appeared on multiple leading sites, including Huffington Post, Fit Pregnancy, Health Line, Help Guide, and more. She has presented at local and national conferences and published in academic journals. Several years ago, she established the annual Bay Area Perinatal Mental Health Conference and launched the educational website Mind Body Pregnancy, aimed to inform women, their partners, and their providers about mental health and emotional issues common in the reproductive years.

She began her private practice, Women's Wellness Psychiatry, to help women throughout the Bay Area access reproductive mental health services and is really passionate about helping as many women as possible. She currently has 10 clinicians on staff & is continuing to grow her practice while teaching others how to start theirs.

Founder, Women's Wellness Psychiatry

2016 – Present

Certified Integrative Psychiatrist, IPI 2020 - Present

American Psychiatric Association Distinguished Fellow 2021

Northern CA Psychiatric Association Past President 2020 - 2021

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